

# VALERIA COLESNIC

UX-UI Designer

+1 (347) 605-6903

colesnic.valeria@gmail.com

www.valeriacolesnic.design

## EXPERIENCE

---

### Exchange App / Product Designer

JUL 2020 - AUG 2020, Freelance

Collaborated with the developers' team to deliver this project. My role was to research the market, make the branding, design the logo and animation, wireframe, design the Ui of the app, prototype and make the presentation app video.

### P3 Digital Services / UX-UI Designer

JUL 2018 - JUN 2020

- Contributed to the final design of a finance website (admin and client) designing individual screens and delivered prototypes for the investors.
- Designed a meeting room booking app where the user could book the room, date, time and invite colleagues.
- Concepted and designed illustrations and animations that became part of the company's identity. Designed company's marketing materials for conferences like stickers, banners, cards, presentations.

### Artini App / Product Designer

JAN 2018 - AUG 2018, Freelance

Designed a photo editing app. My responsibilities included: market research, personas, user interviews, branding and logo design, wireframing, final design screens. After the app launch I did design reviews and repeated the user interviews.

### Artios / Product Designer

MAY 2017 - DEC 2017, Freelance

Designed an AR canvas displaying app with e-commerce feature. I made the competitors' analysis, low & high fidelity wireframes, mindmaps, user flows, prototype, final Ui, logo and social media materials.

## EDUCATION

---

### Tipography 01

The Futur Academy

JUN 2019

### Edge Design Talks

Conference&Workshop

16-18 FEB 2018

### UX/UI Design Course

MAY 2017 - DEC 2017

One-to-one course with an experienced UX/UI designer

## SKILLS

---

Market research • Personas creation • User interviews. • Low&high fidelity wireframes • Mindmap • Prototyping • User flows • Ux design • Ui design Product design • Mobile/Web design • Illustration • Antimation

## TOOLS

---

Sketch • Invision • Zeplin  
Illustrator • Photoshop • After Effects • Premier Pro • Lottie Whimsical • Webflow